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by Melody Petersen : **Our Daily Meds: How the Pharmaceutical Companies Transformed Themselves into Slick Marketing Machines and Hooked the Nation on Prescription Drugs**

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Description :

PDF-d7067 | An "angrily illuminating" (The New York Times) exposé of Big Pharma's corrupting influence in America today. In the last thirty years, pharmaceutical companies have seized control of American medicine by putting their marketers in charge. They invent diseases in order to sell the pills that "cure" them. They sway doctors by giving them resort vacations, gourmet meals, and fistfuls of cash. They adv... *Our Daily Meds: How the Pharmaceutical Companies Transformed Themselves into Slick Marketing Machines and Hooked the Nation on Prescription Drugs*

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